



Book Proposal

This form provides us with the information necessary to make an initial appraisal of your book. Please be as detailed as is possible at this stage to help us consider your proposal.

Date of proposal:

AUTHOR INFORMATION *Please provide the following information for each author*

Name:

Affiliation and job title:

Nationality, place and date of birth:

Work address:

Work telephone number:

Work email address:

Please provide your home address / phone / email if you would prefer us to use those

If there is more than one author, who is the main contact?

BOOK INFORMATION

Proposed Title:

Proposed Subtitle:

Summary:

Please summarise the book's focus and intention (50 to 100 words)

Please give half a dozen keywords that identify the main intellectual focus of the book:

SYNOPSIS AND OBJECTIVES:

Please provide a developed synopsis of the book (please be as descriptive as possible here):

- *Contents list and/or brief description of what each chapter or section sets out to do:*
- *How do you feel the publication will contribute to this area of academic study?*
- *What is specifically original about this book?*
- *How do you feel this book sits within the context of UEP's publishing programme?*
- *Will the book have a detailed introduction and conclusion?*
- *Have you approached other publishers with this project?*
- *Does any of the material in the proposed book appear in any other publications (including journals, edited collections, websites or other online forms)?*
- *Do you have any future plans to publish any part of the proposed book in another publication including all of the above forms?*

DETAIL:

- *Length of the book (to the nearest 1000 words):*
- *Approximate illustration count (in addition number of tables, line drawings or maps if any). If you intend your book to be very visual in content, please indicate whether rights have been cleared for these images. It would be useful to see a few examples of artwork:*

COMPETITION

Please list any competing and/or comparable titles that you are aware of. Please include author name, title, publisher, and publication date. Explain how your book is like or unlike the other books. What are their strengths and weaknesses in relation to your book? What advantages does your book have over the competition?

MARKET AND READERSHIP:

- *Please identify the main markets for the book:*
- *Can you describe what you feel are both the challenges and strengths in marketing this particular project? Do you have any specific ideas or angles for promoting the book?*
- *3-5 key sales points about the book. These should be commercially oriented, as well as academically focused if possible:*

- *Do you feel the book will have a specific international appeal? If so, please define where and why e.g. contributor affiliation, subject matter, author profile, possible endorsements.*
- *Are there any recent trends or media attention relating to the book's subject in the US and the UK?*

WRITING PLAN

- *Please give an outline of your proposed writing schedule and a date of completion for the book. It is important to be as realistic about this as possible.*
- *Is sample material available?*

POTENTIAL PARTNERSHIPS

- *Please provide information about any associations, societies or institutions that you may feel support the book financially or any other ways?*
- *Can you identify conditions the association would require in return for supporting the book e.g. advance copies to distribute to members, logo and acknowledgement:*

AUTHOR BIOGRAPHY

(If you have a biographical release, which gives the information we need, please attach.)

- *Your academic and professional record (please include degree, subject area, college/university and date. Please include any honorary degrees):*
- *Recent positions (please include affiliation and dates):*
- *Research interests:*
- *Offices or memberships of professional associations/societies:*
- *Previous publications & articles (please include title, publisher, publication date):*
- *Other important biographical information:*
- *If there co-authors, please provide the above information for them as well.*
- *If there are contributors, please list them here, along with their current institutional affiliations.*

PEER REVIEW

Please provide the names of 2 or 3 people in the field who may be able to provide us with opinions on the proposed book. Please include their affiliation and their email address if possible.

Although we will conduct our own independent peer review process, a short academic endorsement from someone who is familiar with your work in this area can also be helpful in considering your proposal.

ANY OTHER COMMENTS?

SIGNED:

The details you provide will help us to review your proposal promptly.

Thank you for thinking of University of Exeter Press.

Please return your completed proposal and any attachments to Simon Baker, Publisher at University of Exeter Press, preferably by email to s.c.baker@exeter.ac.uk

**University of Exeter Press
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